



PRESS RELEASE

DIGITAL AGENCY COMES OF AGE

25th March 2015 – A multi-disciplined digital marketing agency is celebrating its 18th birthday at today's Internet Retail Exhibition, showcasing its range of services on stand 23.

Strategy Digital has been in existence since 1997, two years before Google, and offers varying digital marketing services including social media, search engine optimisation, digital PR, blogger engagement and PPC to a wide range of clients, from household brands to specialist service providers.

Executive chairman John Courtney says,

“At Strategy Digital we move with the times and adapt to the needs of a changing digital marketplace. In order to be ahead of the curve and offer our clients the service they expect and deserve we have developed our team over the years to include social media and PR experts, professional writers, designers and SEO consultants.

“We have also developed our offering across all services to accommodate businesses of all sizes, with accessible packages for the smaller entrepreneur through to a bespoke offering for much larger brands. As digital is core to any business's marketing activity and wider operation, we are able to help align businesses to the right services for them, understand the key issues around the business and develop insightful on-site content, social media approaches and digital PR angles to improve online visibility.”

Strategy Digital employs 40 professionals in its Bristol-based team and its 70 strong client base continues to grow. Recently the agency has secured recommended status within the Recommended Agency Register, across 12 of its industry disciplines, and was shortlisted for a UK Search Award.

Courtney continues, “I credit the longevity of the agency to the quality of our team and offering, and am looking forward to the next successful 18 years.”

For more information visit www.strategydigital.co.uk

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Note: To celebrate its birthday at the Internet Retailing Expo, Strategy Digital will be running two competitions to guess the weight of birthday cakes and serving champagne to those visiting the stand. The competitions will run all day on 25th and 26th March at IRX, expo, with judging taking place at 3pm on stand 23 and announced via #IRX15

Attendees can participate in the competition via **#GuessTheWeight**

Contact becky@strategydigital.co.uk for more information